



Keypasco and Innova Partner Up to Provide Turkey with the Keypasco Secure Authentication Solution

Gothenburg, January 28th, 2015 – Keypasco announces a partnership with Innova to offer Turkey the Keypasco secure authentication solution. Keypasco is happy to have Innova as a partner and representative. This partnership will fully integrate the Keypasco software and knowledge with Innova's market expertise.

The result for customers will be an experience of a complete step-by-step integration process with personal assistance. With Innova's market expertise, customers can relax knowing the contact with this secure authentication solution and software will be provided in a convenient manner, adjusting language and culture knowledge to the region.

The Keypasco multi-factor strong software allows a customer's end users to use their personal devices securely and conveniently wherever they go for a low annual cost. The software is easily installed and provides secure identity verification through encoded transaction data for the customer's service pages. Once verified, end users can easily and securely access and use any provided service.

"Keypasco's deep experience in the authentication industry has influenced us partnering with the team for the Turkish market. As Innova being the leader in payments and collection industry in Turkey with our market-proven product PayFlex, we are highly confident in providing lucrative mutual partnership with Keypasco. Working with sector leading clients in banking, telecom, financial services, and online payment sectors, there is no doubt that our partnership will develop satisfactory results for both parties. As the trusted partner, we are so happy and proud that we have partnered up to introduce Keypasco solutions in the region," commented Murat Kayihan, Financial Transaction Applications Group Director at Innova.

"Innova (a part of the Turk Telecom Group) is the leader of technology in Turkey, and thanks to their PayFlex platform their expertise is highly regarded on the financial industry. Considering their knowledge and network with local banks, there is no doubt in my mind that they are the best partner in order to reach success on the Turkish online and mobile Banking market" added Juliette Badin, Key Account Manager at Keypasco. *"With more than 900 employees and being present in many countries, such as in the Middle East, there are possibilities for this partnership to grow. But one challenge at the time!"*

About Innova

Innova is a leading systems integrator in Turkey which provides innovative solutions and services, covering the entire project lifecycle from consulting, design, application development and integration to support.

With more than 900 people serving its clients, Innova has delivered solutions and services to customers in 30 countries to date. Innova serves its bluechip client base from main offices in İstanbul and Ankara, as well as support offices in 12 cities in Turkey. Innova's PayFlex platform is a next generation financial transaction processing system, providing a full range of payment and collection services.

About Keypasco

We are at the heart of our rapidly changing digital culture. As with all paradigm shifts, there will be new challenges. Some of the largest challenges with cloud services are security and integrity, crucial factors for success and sustainability. With more than 20 years of individual experience in IT security, Keypasco's founders are the minds behind some of the revolutionary two factor authentication technology solutions used by leading Internet banks today.

Keypasco develops secure software, which is designed and customized to be used on trusted devices. Keypasco manage the software through its entire lifecycle, as well as the confidential data it contains. We deliver on the society's expanding needs for personal authentication services, identity protection, authenticated online services, cloud computing access, eCommerce, eGovernment and eBanking services. Keypasco's vision is to be a leading supplier of services for securing cloud services.

Keypasco PR Contact:

Anna Zetterholm
Marketing Manager
+46-31-102364
anna@keypasco.com

Innova Contact:

+90 (212) 329 70 00
info@innova.com.tr

Keypasco AB

Otterhällegatan 1
SE- 411 18, Gothenburg
Sweden

+46-31-102360 (office)
+46-31-102361 (fax)
info@keypasco.com